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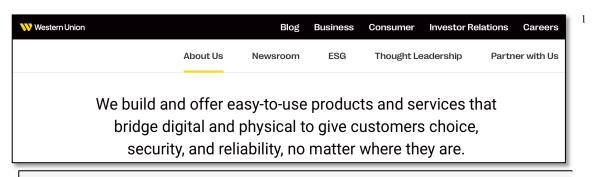
FIRST AMENDED CLASS ACTION COMPLAINT

Plaintiffs Jose Guzman, Fortino Rutilo Jimenez, Bertha Meza, Griselda Aviles Carrillo, and Jose Gerardo Vallejo Perez on behalf of themselves and all others similarly situated, by and through undersigned counsel, file this First Amended Class Action Complaint against Western Union Financial Services, Inc. ("Western Union"), MoneyGram Payment Systems, Inc. ("MoneyGram"), and Dolex Dollar Express, Inc. ("Dolex") (collectively, "Money Transfer Defendants"). Plaintiffs Jose Guzman, Fortino Rutilo Jimenez, Bertha Meza, Griselda Aviles Carrillo, and Jose Gerardo Vallejo Perez on behalf of themselves and all others similarly situated, also bring this Class Action Complaint against Forcepoint LLC ("Forcepoint" or "Database Defendant").

NEED FOR ACTION

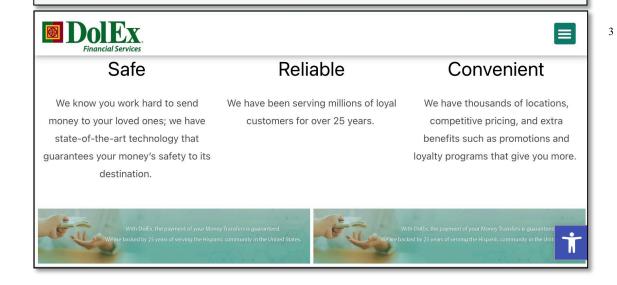
1. The Money Transfer Defendants are in the business of providing money transfer services to individual consumers, typically across international borders. As part of these services, they are entrusted with the personal information of their consumers. Much to their consumers' detriment, that trust is wholly unwarranted. As detailed below, the Money Transfer Defendants in coordination with the Database Defendant voluntarily participated and continue to participate in a massive and unlawful data dragnet collection and dissemination operation that compromises the personal information of millions of unsuspecting consumers. Defendants' outrageous conduct is contrary to their express legal obligations and their stated commitment to protecting sensitive consumer information.

2. Indeed, each Money Transfer Defendants' website emphasizes their commitment to the privacy of the services they provide, stating things such as:



At MoneyGram, few things make us angrier than when people use money transfer services for illegal activities to deliberately defraud and harm consumers. These criminals lie to convince you to wire money to them, knowing you won't be able to get your money back. The best way to stop them is to learn how they might try to trick you. MoneyGram is committed to educating you so you don't become a victim of fraud.

Protecting customers is a priority



¹ https://corporate.westernunion.com/ (last visited February 12, 2024).

² https://www.moneygram.com/mgo/us/en/help/fraud-aware/fraud-prevention-information/ (last visited February 12, 2024).

³ <u>https://www.dolex.com/money-transfer/</u> (last visited April 10, 2024).

- 3. On January 15, 2023, the American Civil Liberties Union publicly released documents showing that Western Union and MoneyGram, in conjunction with state and federal actors, actively took part in a massive and unlawful dragnet data collection scheme to disclose their own consumers' personal information ("Protected Personal Information" as defined in Cal. Civ. Code § 1798.81.5(d)(1)(A)) to private actors, specifically Transaction Record Analysis Center, Inc. ("TRAC") and Forcepoint.
- 4. This unlawful data dragnet operation swept up Protected Personal Information related to Money Transfer Defendants' consumers who sent or received \$500 or more between Arizona, California, California, New Mexico, Texas, and the country of Mexico.
- 5. The Protected Personal Information that Money Transfer Defendants collected and disclosed was never sent to law enforcement. Instead, it was sent to TRAC, an Arizona non-profit corporation whose tax filings indicate its stated mission is: "[t]o educate law enforcement and industry to money laundering technique and trends." The Protected Personal Information was sent via Forcepoint.
- 6. As revealed in the ACLU press release, the Money Transfer Defendants engaged in a years-long data dragnet collection and dissemination operation premised on facially improper "administrative subpoenas" sent by the Arizona Attorney General that cast an impermissible breadth and depth. In 2007, the Arizona Court of Appeals found the Arizona Attorney General was improperly using the administrative statute and that these types of "administrative subpoenas" were invalid and illegal. These administrative subpoenas are just as invalid and illegal today as they were in 2007.
- 7. Likewise, the Money Transfer Defendants' data dragnet collection and dissemination operation was also premised upon facially improper U.S. Immigration and Customs Enforcement, Homeland Security Investigations ("HSI") "customs

- 8. After the Money Transfer Defendants gave Plaintiffs' Protected Personal Information to TRAC, TRAC used its database vendor Forcepoint to receive and ingest the Protected Personal Information before allowing law enforcement agencies around the country unfettered access to this Protected Personal Information without a court order, warrant, or subpoena. Upon information and belief, the Money Transfer Defendants' and Database Defendant's data dragnet operation gave unfettered access to Plaintiffs' Protected Personal Information to over 700 law enforcement entities.
- 9. Plaintiffs were unaware that their Protected Personal Information was being shared with third parties TRAC and Forcepoint, who were not disclosed as third parties that may have access to Plaintiffs' Protected Personal Information. Plaintiffs were likewise unaware that their Protected Personal Information was to be indefinitely held in a data dragnet repository to be shared with further third parties, including law enforcement agencies who were given access to the database without warrant, subpoena, or court order. Plaintiffs did not consent to any such conduct.
- 10. Such an invasion of Plaintiffs' privacy is anothema to California law, policy, and equity.
- 11. Accordingly, Plaintiffs Jose Guzman, Fortino Rutilo Jimenez, Bertha Gonzalez Meza, Griselda Aviles Carrillo, and Jose Gerardo Vallejo Perez on behalf of themselves and all others similarly situated, bring this suit for statutory penalties, actual damages, and injunctive relief to avail Plaintiffs and Class members of their constitutional and statutory privacy rights, make Plaintiffs and Class members whole, and prevent this unconscionable conduct from ever occurring again.

I. PARTIES

- 12. Plaintiff Jose Guzman is a natural person domiciled in California. He resides in Chula Vista, California.
- 13. Plaintiff Fortino Rutilo Jimenez is a natural person domiciled in California. He resides in Montebello, California.
- 14. Plaintiff Bertha Gonzalez Meza is a natural person domiciled in California. She resides in Moreno Valley, California.
- 15. Plaintiff Griselda Aviles Carrillo is a natural person domiciled in California. She resides in Highland, California.
- 16. Plaintiff Jose Gerardo Vallejo Perez is a natural person domiciled in California. He resides in Los Angeles, California.
- 17. Defendant Western Union Financial Services, Inc. ("Western Union") is a multinational financial services company incorporated in the State of Colorado. Its headquarters are in Denver, Colorado. Western Union offers and provides remittance transfers to consumers in 50 states, including California, and it regularly transacts and has transacted business in this district. Western Union Financial Services, Inc. is registered to do business in the state of California (2176772) with a CA Registered Corporate Agent located at 330 North Brand Blvd, Glendale, California.
- 18. Defendant MoneyGram Payment Systems, Inc. ("MoneyGram") is a Delaware corporation in the money services business, offering international money transfers and bill pay. MoneyGram Payment Systems, Inc. is registered to do business in the state of California (19733691) with a CA Registered Corporate Agent located at 330 North Brand Blvd, Glendale, California. MoneyGram regularly transacts business in the state of California, including in this district.
- 19. Defendant Forcepoint LLC ("Forcepoint") is a Delaware limited liability company with its headquarters and principal place of business in Austin,

Texas. Forcepoint is registered to do business in the state of California (201607910169) with a CA Registered Corporate Agent located at 7801 Folsom Boulevard #202, Sacramento, California. Forcepoint regularly transacts business in California, including in this district.

20. Defendant Dolex Dollar Express Inc. ("Dolex") is a Texas corporation. Dolex is a multinational financial services company incorporated in the state of Texas with its headquarters and principal place of business in Houston, Texas. Dolex offers international remittances, money orders, payments, check cashing, and installment loans. Dolex is registered to do business in the state of California (2129392) with a CA Registered Corporate Agent located at 330 North Brand Blvd, Glendale, California.

II. JURISDICTION AND VENUE

- 21. This Court has subject matter jurisdiction over Plaintiffs' claims pursuant to 28 U.S.C. § 1332. The Court also has subject matter jurisdiction pursuant to 28 U.S.C. § 1332(d)(2) because the amount in controversy exceeds \$5 million, there are over 100 members in the proposed Class, and at least one member of the proposed Class is a citizen of a state or country different from at least one Defendant.
- 22. This Court has personal jurisdiction over the Defendants because each regularly transacts business in and throughout this district, and the wrongful acts alleged in this Complaint were committed within this district.
- 23. Venue is proper in this District under 28 U.S.C. § 1391(b) because a substantial part of the events or omissions giving rise to Plaintiffs' claims occurred in and emanated from this district.

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III. FACTUAL ALLEGATIONS

A. How Money Transfer Services and Transactions Work

- 24. Western Union was founded in 1851 as a company operating primarily in telegraph services, but eventually shifted its focus to cross-border money transfers, largely marketing its services to immigrants. Similarly, MoneyGram was formed to provide money transfer services to consumers globally.
- 25. Undeniably, this business model is based upon a booming market. Money transfers, or remittances as they are often called, are estimated to grow by 1.4% to \$656 billion in 2023, up from \$647 billion in 2022.⁴ The United States is one of the largest remitters and, notably, Mexico received the second highest level of remittances in 2022.
- 26. As providers of money transfer services, the Money Transfer Defendants' consumer base includes individuals spanning many countries and commonly without bank accounts. Without a bank account, many individuals cannot take advantage of electronic wire transfers or electronic checking to transfer money. Or as is sometimes the case, money transfer services through providers such as the Money Transfer Defendants are more cost-effective. To send money to a distant place, consumers can use a money transfer service, such as those offered by the Money Transfer Defendants to quickly send money abroad.
- 27. To earn a profit as a money transfer service, Money Transfer Defendants charge fees related to each transaction, as well as by setting exchange rates above market rate.

⁴ The World Bank, *Remittances Remain Resilient but Likely to Slow*, June 13, 2023, https://www.worldbank.org/en/news/press-release/2023/06/13/remittances-remain-resilient-likely-to-slow (last visited, February 12, 2024).

- 29. Consumers also transfer money using an online website or mobile application that follows a similar process as outlined above but done through a similar online or mobile process.
 - B. Western Union Cooperates With Unlawful Data Dragnet Operation
- 30. In 2006, the Arizona Attorney General served administrative subpoenas under Arizona Revised Statute § 12–2315 and § 6–1242 seeking bulk transaction data related to money transfers conducted through Western Union by its consumers. The facially improper subpoenas sought data relating to every send and each receive transaction of \$300 and greater received in the state of Sonora, Mexico, on a weekly basis as each week becomes available, beginning with January 1, 2004, and ending with December 31, 2006. The subpoena sought 49 separate data fields worth of information for every \$300 or greater transaction over this two-year period.
- 31. Western Union initially fought the enforcement of the subpoenas against them, taking the enforceability question to the Arizona Court of Appeals.
- 32. A year later, in *State ex rel. Goddard v. Western Union Fin. Servs., Inc.*, 216 Ariz. 361 (App. 2007) the Arizona Court of Appeals held that the Attorney General's subpoenas were unenforceable as a matter of law. The court found the breadth of the subpoenas was impermissible and not reasonably articulated. In short,

- anti-money laundering law.

 34. To settle the anti-money laundering suit with the Arizona Attorney
- 34. To settle the anti-money laundering suit with the Arizona Attorney General, in 2010 Western Union agreed to voluntarily produce, on an ongoing basis, its consumers' personal identifying information (the "Western Union Settlement").

1. Western Union Funds TRAC's Unlawful Data Dragnet Operation

- 35. In 2014, the Western Union Settlement was amended and expanded as follows:
 - a. First, Western Union was required to deliver full transaction data relating to all transactions sent to or from California, Arizona, New Mexico, Texas, and the country of Mexico. Western Union was required to continue sending this information over the next five years until June 30, 2019.
 - b. Second, Western Union was required to pay hundreds of thousands of dollars to establish and monetarily supplement the Transaction Record Analysis Center, Inc. ("TRAC"), which would house the data sent from Western Union. In fact, Western Union was required to pay TRAC \$150,000 per month and also make a one-time payment of \$250,000.00 to fund privacy, confidentiality, and information security measures.
- 36. While early court records surrounding the Western Union Settlement refer to TRAC as the "State Center," the incorporation, tax records, and funding by Western Union state otherwise.

- 37. TRAC is not a governmental entity. Per its bylaws, TRAC was incorporated in 2014 under the laws of Arizona as a non-profit corporation with the purpose of promoting education, research, and training activities in the field of antimoney laundering. Further, the bylaws hold that TRAC would receive funds and research, train, and educate law enforcement agencies nationwide in the area of antimoney laundering.
- 38. TRAC's tax filings confirm it is a 501(c)(3) non-profit, not a government agency.
 - 2. TRAC Retains Forcepoint To Facilitate the Access, Analysis, Exfiltration, and Disclosure of the Data Dragnet Operation to Myriad Law Enforcement
- 39. According to a 2015 TRAC Data Policy, TRAC provides analytical and data-related assistance to "need-to-know investigators, analysts, and prosecutors in their efforts to disrupt criminal organizations and dismantle their operations by providing resources, expertise, meaningful data analysis, training, and organizational collaboration." Moreover, TRAC provides law enforcement with analytical and technical training regarding access to and the use of the TRAC system.
- 40. As an entity, TRAC maintains an electronic database of all the Protected Personal Information it receives from Money Transfer Defendants.
- 41. Once users receive training by TRAC, they have access to its database and requisite software interface, reports, analytics, and Protected Personal Information received from the Money Transfer Defendants.
- 42. To maintain, access, analyze, and use the database, TRAC contracted with Forcepoint to provide, *inter alia*, "virtual data warehousing, federated search,

powerful algorithms for automated information discovery and intuitive workflow tools."5

- 43. Forcepoint's tailored services would also allow "access to hundreds of sources that an organization deems mission critical," quick access to "understand, analyze, react to, and share massive amounts of data," and its services could "[s]peed investigations with an easy-to-use information sharing and analysis platform proven to enhance productivity and reduce crime."
- 44. With Forcepoint's products/services, the TRAC database was now accessible, searchable, and shareable by law enforcement officers, agents, or investigators that received training from TRAC.

C. HSI Joins TRAC and Forcepoint's Unlawful Data Dragnet Operation

- 45. Once the Western Union Settlement ended in 2019, HSI began issuing customs summons requesting Western Union transmit and disclose the Protected Personal Information data of its consumers directly to TRAC.
- 46. Based upon its litigation against the Arizona Attorney General, Western Union understood these types of data dragnet surveillance sweeps were facially unlawful. The breadth of time range, number of data fields, and sheer number of impacted consumers lacks articulation and specificity on its face. Indeed, the Arizona Court of Appeals held as much.

⁵ Forcepoint, "Connecting the Dots to Solve the Case: Forcepoint Data Analyzer Capabilities", https://www.forcepoint.com/resources/webcasts/connecting-dots-solve-case-forcepoint-data-analyzer-capabilities (last visited April 2, 2024).

⁶ Forcepoint, "Connecting the Dots to Solve the Case: Forcepoint Data Analyzer Capabilities", https://www.forcepoint.com/resources/webcasts/connecting-dots-solve-case-forcepoint-data-analyzer-capabilities (last visited April 2, 2024).

- 47. Moreover, Western Union, as a sophisticated entity trading on the New York Stock Exchange, knew or should have known the subpoenas from HSI were patently violative of particularity requirements and unenforceable as a matter of law.
- 48. Nevertheless, Western Union voluntarily collected, compiled, transmitted, and disclosed Plaintiffs' Protected Personal Information directly to TRAC and/or Forcepoint in response to HSI's facially invalid customs summonses.
- 49. From 2019 to January 2022, HSI received 6,211,000 records from Western Union and Maxi, another money transfer company.
- 50. In early 2022 after Senator Ron Wyden brought to light HSI's improper use of customs summonses, HSI promptly withdrew them.
- 51. On information and belief, from 2019 to 2022 Western Union disclosed Protected Personal Information of its consumers to the Database Defendant, with categories similar to those requested from the Arizona Attorney General, including, but not limited to, the following information for each send and receive transaction over \$500 to or from California, Arizona, New Mexico, Texas, and the country of Mexico:
 - a. (1) sender and receiver name, (2) sender and receiver address, (3) sender and receiver city, (4) sender and receiver state, (5) sender and receiver zip, (6) sender and receiver phone number, (7) sender and receiver date of birth, (8) sender and receiver occupation, (9) sender and receiver identification type, (10) sender and receiver identification type description, (11) sender and receiver identification issuer, (12) sender and receiver identification number, (13) sender and receiver social security number;
 - b. For web-based transfers: (1) Sender Internet Protocol Address used during web account creation, (2) Sender Internet Protocol Address used to send transaction, (3) send email address used to create web

based account, (4) sender email address used to send transaction, (5) sender source account number, (6) sender name on web based account,

(7) sender included reasons for transaction.

- 52. On information and belief, Western Union continues to improperly disclose Plaintiffs' Protected Personal Information to the Database Defendant.
- 53. Therefore, the Database Defendant continues to have access to Plaintiffs' Protected Personal Information, causing Plaintiffs' Protected Personal Information to be subject to disclosure to each law enforcement agency, or any other person or entity, with access to the TRAC/Forcepoint system.
- 54. In voluntarily transmitting, transferring, and disclosing Plaintiffs' Protected Personal Information to the Database Defendant, Western Union failed to implement, uphold, or maintain reasonable security procedures and practices appropriate to the nature of Plaintiffs' Protected Personal Information.
- 55. At no point did Western Union disclose to Plaintiffs that it would collect, compile, transmit, or disclose Plaintiffs' Protected Personal Information based upon unlawful requests or facially invalid subpoenas or summonses. Nor did Plaintiffs consent to any such conduct.
- 56. At no point did Western Union disclose to Plaintiffs that it would collect, compile, transmit, or disclose Plaintiffs' Protected Personal Information to a third-party non-profit named TRAC or Forcepoint. Nor did Plaintiffs consent to any such conduct.
- 57. At no point did Western Union disclose to Plaintiffs that it had an ongoing relationship with TRAC or Forcepoint, nor did Plaintiffs acknowledge or consent to such relationship.
- 58. At no point did Western Union disclose to Plaintiffs that it would collect, compile, transmit, or disclose Plaintiffs' Protected Personal Information to undisclosed third parties or that the undisclosed third parties would permit an

additional subsequent disclosure to hundreds of law enforcement agencies without any associated lawful request from such agencies. Nor did Plaintiffs consent to any such conduct.

D. MoneyGram and Dolex Join TRAC and Forcepoint's Unlawful Data Dragnet Operation

59. In 2019, while Western Union was turning over its own consumers Protected Personal Information to the Database Defendant in conjunction with HSI summonses, MoneyGram and Dolex were regularly sent subpoenas from the Arizona Attorney General under Arizona Revised Statute § 13–2315 seeking a trove of data related to each money transfer.

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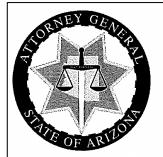
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60. An examplar MoneyGram subpoena below demonstrates the breadth of the information sought:



STATE OF ARIZONA OFFICE OF ATTORNEY GENERAL

2005 North Central Avenue Phoenix, Arizona 85004 (602) 542-8431

REQUEST TO PRODUCE RECORDS

TO: MoneyGram Payment Systems
Attn: Melissa Grant ref. Law Enforcement Subpoena Compliance
1550 Utica Avenue South, Ste. 100
Minneapolis, MN 55416-5312

YOU ARE HEREBY COMMANDED, pursuant to A.R.S. § 13-2315, to produce for examination and copying by the Attorney General of the State of Arizona the following described records:

Data, including the data fields described on the attached Data Appendix, relating to each send and each receive transaction of \$500 and greater, sent to or from the states of Arizona, California, New Mexico, Texas and to or from the country of Mexico, on a bi-weekly schedule as each such period becomes available, beginning with July 1, 2021 and ending with June 30, 2022. (PLEASE INCLUDE THE ADDITIONAL DATA FIELD FOR THE SUBPOENA IDENTIFICATION NUMBER. FOR THIS DATA FIELD PLEASE INCLUDE REFERENCE NUMBER: AZAG2021RTP2)

The data is to be delivered electronically to the Arizona Attorney General's Office by delivery to its "SFTP" (Secure File Transfer Protocol) site in a delimited text files format.

Please contact the Arizona Attorney General's Office through its investigator Chad Brink at chad.brink@azag.gov for any questions regarding production of this request and through its agent Mike Robinson at mike.robinson@forcepoint.com for the secure VPN address, and to define a new CSV standard if necessary, for the data delivery.

Shawn Steinberg Assistant Attorney General Arizona Attorney General's Office

- 61. Moreover, the above MoneyGram subpoena excerpts exemplify Forcepoint's initial role as the direct contact for "data delivery" of Plaintiffs' Protected Personal Information. In contrast to Forcepoint's case study (Exhibit B) and datasheet discussed below (Exhibit C), the excerpted subpoena shows Forcepoint's direct relationship with the Protected Personal Information for secure VPN address to, presumably, upload and deliver the incoming Protected Personal Information.
- 62. The Arizona Attorney General continued to send these administrative subpoenas to various money transfer entities from 2019 through at least 2022.
- 63. Notably, as shown above, these subpoenas from the Arizona Attorney General required MoneyGram to remit the requested Protected Personal Information directly to Forcepoint (TRAC's vendor), not the Arizona Attorney General.
- 64. From 2019 through 2022, MoneyGram and Dolex received these subpoenas requesting bulk transaction data for <u>all</u> transactions \$500 or greater that they serviced between California, Arizona, New Mexico, Texas, and the country of Mexico for 6–12 month periods, to be renewed with forthcoming subpoenas.
 - 65. The subpoenas sought the following information:
 - a. (1) sender and receiver name, (2) sender and receiver address, (3) sender and receiver city, (4) sender and receiver state, (5) sender and receiver zip, (6) sender and receiver phone number, (7) sender and receiver date of birth, (8) sender and receiver occupation, (9) sender and receiver identification type, (10) sender and receiver identification

⁷ Exhibit A, MoneyGram Subpoena, signed June 11, 2021, highlighting Forcepoint's complicity in the initial data delivery and unlawful data dragnet directly seeking Plaintiffs' Protected Personal Information.

⁸ See Exhibit B, Forcepoint, Case Study – Arizona Financial Crimes Task Force.

⁹ See Exhibit C, Forcepoint Datasheet, Forcepoint SureView Analytics Big Button for Law Enforcement Solution, at p.4.

- type description, (11) sender and receiver identification issuer, (12) sender and receiver identification number, (13) sender and receiver social security number;
- b. For web-based transfers: (1) Sender Internet Protocol Address used during web account creation, (2) Sender Internet Protocol Address used to send transaction, (3) send email address used to create web based account, (4) sender email address used to send transaction, (5) sender source account number, (6) sender name on web based account, (7) sender included reasons for transaction.
- 66. To be clear, the Protected Personal Information was not sent by MoneyGram or Dolex to law enforcement. Instead, it was sent to a non-governmental entity TRAC via Forcepoint.
 - 67. Neither TRAC nor Forcepoint are government entities.
- 68. As sophisticated entities, MoneyGram and Dolex knew or should have known that the Arizona Attorney General's subpoenas were patently and facially unenforceable as demonstrated by the prior Arizona Court of Appeals opinion on virtually identical facts.
- 69. Nevertheless, MoneyGram and Dolex disclosed the requested Protected Personal Information to the Database Defendant, from 2019 through at least 2022.
- 70. On information and belief, MoneyGram and Dolex continue to disclose Plaintiffs' Protected Personal Information to the Database Defendant. Accordingly, the Database Defendant continues to have access to Plaintiffs' Protected Personal Information.
- 71. Because the Database Defendant has access to Plaintiffs' Protected Personal Information, Plaintiffs' Protected Personal Information is subject to subsequent disclosure to each law enforcement agency, or other person, with access to the TRAC/Forcepoint system.

- 73. At no point did MoneyGram or Dolex disclose to Plaintiffs that they would collect, compile, transmit, or disclose Plaintiffs' Protected Personal Information based upon unlawful requests or facially invalid subpoenas or summonses. Nor did Plaintiffs consent to any such conduct.
- 74. At no point did MoneyGram or Dolex disclose to Plaintiffs that they would collect, compile, transmit, or disclose Plaintiffs' Protected Personal Information to a third-party non-profit named TRAC or Forcepoint. Nor did Plaintiffs consent to any such conduct.
- 75. At no point did MoneyGram or Dolex disclose to Plaintiffs that they had an ongoing relationship with TRAC or Forcepoint, nor did Plaintiffs acknowledge or consent to such relationship.
- 76. At no point did MoneyGram or Dolex disclose to Plaintiffs that they would collect, compile, transmit, or disclose Plaintiffs' Protected Personal Information to undisclosed third parties or that the undisclosed third parties would permit an additional subsequent disclosure to hundreds of law enforcement agencies without any associated lawful request from such agencies. Nor did Plaintiffs consent to any such conduct.
 - E. Forcepoint's Services and/or Products Create Secondary Exfiltration, Access, Observation, Analysis, and Disclosure of Troves of Protected Personal Information to Myriad Law Enforcement
- 77. After the Money Transfer Defendants transmitted, disclosed, or otherwise sent the Protected Personal Information to TRAC/Forcepoint,

Forcepoint's products/services allowed for the data to be accessed, searched, analyzed, observed, viewed, or otherwise disclosure of the Protected Personal Information to be received by law enforcement, as explained in the proceeding subsections.

1. Forcepoint's Case Study

- 78. Forcepoint publicly released a case study that expressly describes the capabilities and role of its services and/or products in this unlawful data dragnet seeking Plaintiffs' Protected Personal Information, a true and accurate copy of which is attached as Exhibit B.¹⁰
- 79. First, the case study defines Forcepoint's "Customer" as the Arizona Financial Crimes Task Force (AZFCTF), the "Platform" as Transaction Record Analysis Center (TRAC), and "User Base" as "International, predominately USA with concentration in the Southwest Border States." 11
 - 80. The Forcepoint case study explains:

In January of 2014, the [Arizona Financial Crimes Task Force] (AZFCTF) funded the creation of the Transaction Record Analysis Center (TRAC), a centralized searchable database of the financial transactions of global money services business (MSBs). TRAC now serves as the intelligence component for AZFCTF and is staffed by analyst and law enforcement professionals recognized as experts in money laundering activity. The TRAC provides data, meaningful data analysis, collaboration and training to investigators, analysts and prosecutors nationwide in their efforts to disrupt criminal organizations and dismantle their operations. ¹²

¹⁰ Exhibit B, Forcepoint, Case Study – Arizona Financial Crimes Task Force.

¹¹ *Id*.

 $^{27 \}parallel ^{12} Id$.

82. Because the volume of data was so voluminous, a "simple query involving multiple names, addresses or telephone numbers, for example, took hours or days to complete," Forcepoint provided its specifically tailored "analytical solution" entitled Forcepoint's SureView Analytics and explained:

AZFCTF needed a solution that could manage the huge volumes of data flowing into the TRAC, as well as deliver an easy-to-use analytical platform to law enforcement and regulatory users. Today, Forcepoint's SureView Analytics is providing AZFCTF with a turnkey analytical solution that is customized for the varied user community consisting of federal agents, analysts, state and local detectives as well as money services business regulators. For each of these stakeholders, SureView Analytics delivers complete management environment from data ingestion to delivery of actionable analytics. The TRAC portal offers a dashboard of easy to use analysis tools, training webinars and auditing functions. Through a secure private cloud, the solution avoids overhead expenses of onsite hosting, and offers scalability as needed. Queries can be returned in a matter of seconds instead of hours which turns the increasing volume of data transactions from an enemy into an ally.14

83. The Forcepoint case study makes explicit that Forcepoint provided "complete management of the environment from data ingestion to delivery of actionable analytics" with the result leading to myriad law enforcement access to access, search, view, observe, review, and consider the "actionable analytics" related to Protected Personal Information.¹⁵

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 $^{^{13}}$ *Id*.

¹⁴ *Id.* at 2 (emphasis added).

 $^{||^{15}} Id.$

- 84. Forcepoint's case study openly acknowledges the unlawful purpose was to provide law enforcement agencies with access to a database that "contains more relevant data than what would be obtained in a traditional subpoena process" and that this "data access enables investigators to geospatially visualize criminal corridors of illegal transactions, saving thousands of man hours and lengthy delays in the subpoena process." ¹⁶
- 85. Forcepoint thus advertises its direct affront to due process and constitutional protections of potentially millions of innocent civilians while displaying how the underlying Protected Personal Information is "accessed" and ultimately used—regardless of "ownership" of the data.

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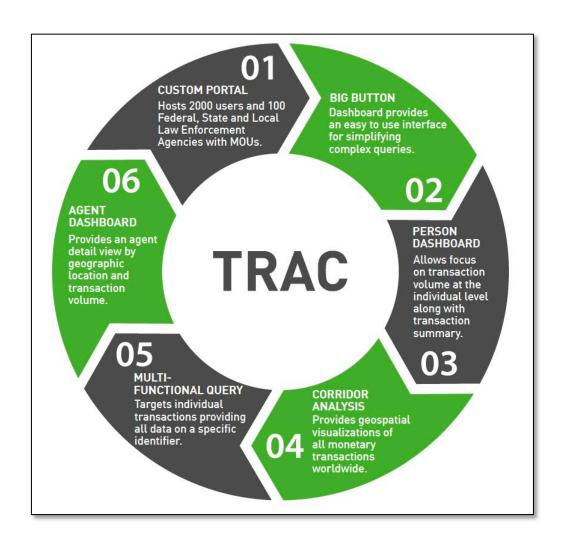
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¹⁶ *Id.* (emphasis added).

86. Lastly, the case study indicates the ease of its use paired with its extensive data analytics and sharing capabilities, as shown in the graphic below. Notably, Forcepoint discusses its "Big Button" dashboard that "provides an easy-to-use interface for simplifying complex queries." And the depth of Protected Personal Information viewing is also explained: "Person Dashboard Allows focus on transaction volume at the **individual level** along with transaction summary." 17



¹⁷ *Id.* (emphasis added).

2. Forcepoint's Datasheet: Forcepoint SureView Analytics Big Button for Law Enforcement Solution Amounts to a Data Subterfuge

- 87. Forcepoint created a SureView Analytics datasheet disclosure called "Big Button for Law Enforcement Solution," a true and accurate copy of which is attached as Exhibit C.¹⁸
- 88. The datasheet makes clear the "solutions" Forcepoint offers, such as Big Button, are a means to maintain "ownership" of the data with the original source and "comply" with law enforcement Freedom of Information Act requirements, by creating a system that is "outside" the ordinary FOIA disclosure process.¹⁹
- 89. Forcepoint's SureView Analytics Big Button, as discussed in the case study, is:

[A]n agile, adaptable, and scalable federated search and visualization platform that boosts the speed, collaboration and efficacy of investigative and analytical divisions. It provides <u>access to hundreds</u> <u>of sources</u> that an organization deems mission critical and applies automation, <u>advanced data discovery</u>, and visualization capabilities to rapidly deliver key insight to investigations. As individuals set and receive alerts to and from their <u>mobile devices</u>, they are empowered to immediately continue an investigation <u>regardless of their physical</u> location.²⁰

90. SureView Analytics Big Button is so easy, it can be used from a law enforcement officers cellphone, from anywhere: "Time-consuming and extensive search algorithms hide behind the friendly facade of a simple round button, bringing the capability of an advanced analyst to the fingertips of an entry level workforce."²¹

¹⁸ Exhibit C, Forcepoint Datasheet, Forcepoint SureView Analytics Big Button for Law Enforcement Solution.

 $^{^{19}}$ *Id*.

²⁰ *Id*.

 $^{27 \}parallel^{21} Id$.

91. The datasheet explains how Forcepoint's SureView analytics permits linking of various datasets and federated searching with "instant access to all data necessary" to create the "ultimate virtual data warehouse"²²:

Link Analysis

With link analysis visualizations of a search query on your mobile device, investigators can quickly deduce and act on next steps of a situation. Automated data discovery technology quickly unearths relationships between information stored across hundreds of data sources and returns information as actionable intelligence because it visualizes the associations between individuals, events, activities, locations, etc., enabling the investigator to naturally deduce progression of next steps of an investigation.

Federated Searching

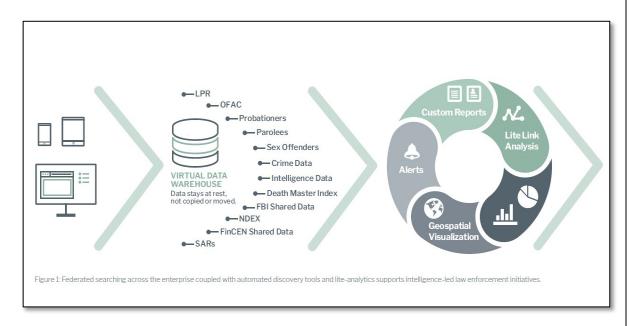
Federated searching ensures that investigators and analysts have instant access to all data necessary to develop an inclusive picture of a situation. It seamlessly connects any number of local and remote data sources to create the ultimate virtual data warehouse that eliminates data duplication and enables effective information sharing. The timely process of cross jurisdictional and third-party approvals for access to information from multiple agencies is overcome.

92. As shown below in figure excerpts, Forcepoint's datasheet exemplifies how its services allow data to "stay at rest, not copied or moved," yet

²² *Id*.

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can still be accessed, observed, or otherwise used to create reports, analysis, alerts, and/or visualizations.²³



- 93. SureView Analytics is touted as being able to "analyze and pull data from data lakes and unlike other case management tools, **ownership of data remains at the source.**" Likewise, Forcepoint acknowledges that transferring ownership can create problems: "Ownership of the data stays with original source. Unlike other technology options, the data is not ingested into a proprietary database therefore ownership of the data stays with the data owner, reducing the need to share ownership of the data with a third-party source which can create problems for the unit in the long run."²⁵
- 94. Forcepoint seemingly indicates that because the data is only "accessed," ownership does not transfer, illustrated by the separation of the Virtual Data Warehouse from any direct lines to the potential accessing parties as shown in the figure above.

 $^{^{23}}$ *Id* at 2.

²⁴ *Id*.

 $^{^{25}}$ *Id*.

95. Forcepoint even acknowledges the potential illegality of "moving data":26

Often moving data from its original source can compromise the validity of the data and in some cases is illegal. With SureView federated search, analysts can query and view data from multi jurisdictions and multiple databases without moving it. The ability to view data at its source also eliminates the need for onsite storage.

96. This is further exemplified by Forcepoint's own statements directed toward law enforcement, stating "[c]omply with Law Enforcement Freedom of Information Act (FOIA) requirements by leaving ownership of the data at the original source. Unlike other technologies that ingest data, SureView Analytics relieves the unit from legal responsibility of reporting on the data due to ingestion."²⁷ Thus, Forcepoint directly posits that law enforcement can access the underlying data and gain from it the needed information—what the data tells and

²⁶ Exhibit C, Forcepoint Datasheet, Forcepoint SureView Analytics Big Button for Law Enforcement Solution.

²⁷ Exhibit C, Forcepoint Datasheet, *Forcepoint SureView Analytics Big Button for Law Enforcement Solution* (emphasis added).

indicates—all while "avoiding" obligations to comply with the law by not "ingesting" the same data or information.

- 97. As a solution or workaround to potential illegalities of "moving data," Forcepoint posits what its services can do: "[t]he technology mimics the outcome of a traditional warehouse while preserving the custody, security and physical ownership of the data on the original source (never copied or moved)."²⁸
- 98. By Forcepoint's own analogy, Forcepoint acts as the keyholder to the original "owner's" warehouse and duly decides who may get the "key" to the warehouse to simply "see" or "access" the contents of the warehouse therein, but without removing anything from the warehouse—only accessing, searching, viewing, observing.²⁹
- 99. That is, Forcepoint's SureView Analytics controls and specifically allows the access, searching, viewing, observing, analysis/analytics, and otherwise disclosure of the underlying data, regardless of who "owns" or holds it. And Forcepoint provides "actionable analytics" to ensure that third party searching the entire warehouse is easy as can be—from hours to seconds.³⁰
- 100. Nevertheless, Forcepoint allows instantaneous "searching of live data:"31

 $^{^{28}}$ *Id.* at 4.

 $^{25 \}parallel^{29} Id.$

³⁰ See Exhibit B, Forcepoint, Case Study – Arizona Financial Crimes Task Force.

³¹ Exhibit C, Forcepoint Datasheet, Forcepoint SureView Analytics Big Button for Law Enforcement Solution, at p.4.

Instantaneously search live data across internal or external databases, websites, emails or office documents.

Latency impacts are greatly reduced because unlike other case management tools that download and store data, SureView Analytics accesses live data. If data is unavailable, analysts receive notice but are able to work with the previous data set until the new data is available.

101. Forcepoint's business model is clear from its case study and datasheet disclosures—provide and share information gleaned from the data, but not the physical hosting or physical transfer of the actual underlying data. Extract what is needed—the information—and avoid "legal obligations" by not "ingesting" the data.³²

102. By design, the TRAC/Forcepoint system allows myriad law enforcement to access, search, review, observe, and/or analyze Personal Protected Information in a circumvention of due process by collecting, gathering, obtaining, receiving (whether actively or passively), accessing, compiling, holding, and/or storing the Protected Personal Information of Plaintiffs and other innocent civilians to then provide visibility, observation, access, and analysis related to monetary transaction data worldwide, all while never changing "ownership" of the underlying data. This is all done surreptitiously, without Plaintiffs' knowledge or consent.

³² See Exhibits B–C.

3. Forcepoint Allows and Controls Unlawful Access to Plaintiffs' Protected Personal Information.

103. As indicated in Forcepoint's case study³³ and datasheet,³⁴ Plaintiffs' Protected Personal Information is subject to unlawful access by myriad law enforcement by and through the conduct, actions, products, and/or services of Forcepoint.

104. Forcepoint's SureView Analytics permits law enforcement to unlawfully access, search, view, observe, receive analytics, and otherwise receive the disclosure of the Protected Personal Information contained within TRAC.³⁵

105. On information and belief, Forcepoint's SureView Analytics "Big Button" grants access to the underlying information from TRAC to law enforcement mobile devices.³⁶

106. As reflected in a May 2, 2022, internal TRAC email from the TRAC Executive Director, Rich Lebel, to Carol Keppler entitled "TRAC Docs," the TRAC/Forcepoint database was accessible by over 700 law enforcement agencies.³⁷

107. These include various California agencies, departments, or groups such as: 38

- a. Bakersfield California Police Department
- b. California Central Valley HIDTA (High Intensity Drug Trafficking Area)
- c. California Department of Consumer Affairs Division

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³³ Exhibit B.

³⁴ Exhibit C.

³⁵ Exhibit B, at p.2 ("The TRAC, supported by Forcepoint's SureView Analytics solution provides agencies with the fast data analysis they need.")

³⁶ Exhibit C, Forcepoint Datasheet, Forcepoint SureView Analytics Big Button for Law Enforcement Solution, at p.1.

³⁷ Exhibit D, List of Agencies with Access to TRAC and Accompanying Email.

 $^{27 \}parallel ^{38} Id.$

1		d.	California Department of Corrections and Rehabilitation
2		e.	California Department of Fish and Wildlife
3		f.	California Department of Health Care Services
4		g.	California DOJ/Attorney General
5		h.	California Office of Correctional Safety
6		i.	California State Prison OIA
7		j.	California Sub Abuse and State Prison
8		k.	CBP-San Diego Field Office
9		1.	City of Santa Clara Police Department - California
10		m.	DEA Los Angeles Field Division
11		n.	DEA San Diego Field Division
12		o.	DEA San Francisco Field Division
13		p.	Escondido California Police Department
14		q.	Fairfield California Police Department
15		r.	Fremont California Police Department
16		S.	Glendale Police Department – California
17		t.	Glendora California Police Department
18		u.	LA County Sheriff's Office
19		v.	Los Angeles Police Department
20		w.	Riverside County California Sherriff's Department
21		х.	Ventura California Police Department
22		y.	Ventura County Sherriff's Office California
23	108.	Notal	oly, TRAC identifies Forcepoint as an entity with access to the
24	database. ³⁹		
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26	39 Id. at p. 1'	<u> </u>	
27	$\int_{0}^{39} Id$. at p. 12	۷.	
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109. On information and belief, but for Forcepoint's SureView Analytics, each of the preceding Californian individuals, entities, departments, agencies, or groups (among any others) had or have full ability to access, search, view, observe, receive analytics, and otherwise receive the disclosure of Plaintiffs' Protected Personal Information that would not have been otherwise possible but for Forcepoint.

IV. TOLLING OF STATUTE OF LIMITATIONS

- 110. Plaintiffs and the other members of the Class had neither actual nor constructive knowledge of the facts constituting their claim for relief. They did not discover, nor could they have discovered through the exercise of reasonable diligence, the existence of Money Transfer Defendants' and Database Defendant's conduct until shortly before filing this Complaint.
- 111. The Money Transfer Defendants and Database Defendant failed to reveal facts sufficient to put Plaintiffs and the other Class members on notice. Money Transfer Defendants and Database Defendant did not and do not inform their consumers that their consumers' Protected Personal Information would be sent to TRAC or Forcepoint, nor that subsequent parties would have access to such Protected Personal Information. Rather, Defendants give consumers false and misleading impressions of security, safety, and privacy as mentioned in their marketing.
- 112. At no point did Money Transfer Defendants or the Database Defendant disclose to Plaintiffs that each would collect, compile, transmit, or disclose Plaintiffs' Protected Personal Information as alleged herein. Nor did Plaintiffs consent to any such conduct.
- 113. Moreover, an ordinary person acting reasonably diligent would not have had the time, resources, or specialized training to uncover the misconduct that Money Transfer Defendants or the Database Defendant engaged in here.

- 114. Indeed, Plaintiffs exercised reasonable diligence to protect their Protected Personal Information from interception, exfiltration, or disclosure. To be sure, that is precisely why Plaintiffs used Money Transfer Defendants' services—fast, safe, and (allegedly) secure means of transmitting money to consumers abroad.
- 115. Due to the Money Transfer Defendants' and the Database Defendant's fraudulent concealment of their wrongful conduct, the running of the statute of limitations has been tolled and suspended with respect to the claims and rights of action of Plaintiffs and the other Class members as a result of such conduct.

V. FACTS SPECIFIC TO PLAINTIFFS

- 116. Plaintiff Jose Guzman ("Guzman") regularly used Western Union to send money from California to Mexico in 2020, including in excess of \$500. Guzman was never informed his Protected Personal Information would be disclosed upon an unlawful request nor that Guzman's Protected Personal Information would be disclosed to an unidentified third party named TRAC or Forcepoint. Guzman was never informed his Protected Personal Information would remain in a mass database accessible by hundreds of government agencies or others. Guzman never consented to any such disclosure of his Protected Personal Information. If Guzman had known about this invasion of his privacy, he would not have paid Western Union to process the transaction, and would instead have searched for alternative options for sending his money. Guzman is disturbed that his Protected Personal Information, along with information about friends abroad, was disclosed to the Database Defendant and ultimately hundreds of law enforcement agencies without his knowledge. Guzman seeks the full statutory and actual damages allowable under law.
- 117. Plaintiff Bertha Meza ("Meza") regularly used Western Union to send money from California to Mexico in 2022, including in excess of \$500. Meza was never informed her Protected Personal Information would be disclosed upon an unlawful request nor that Meza's Protected Personal Information would be disclosed

to an unidentified third party named TRAC or Forcepoint. Meza was never informed her Protected Personal Information would remain in a mass database accessible by hundreds of government agencies or others. Meza never consented to any such disclosure of her Protected Personal Information. If Meza had known about this invasion of her privacy, she would not have paid Western Union to process the transaction, and would instead have searched for alternative options for sending her money. Meza is disturbed that her Protected Personal Information, was disclosed to the Database Defendant and ultimately, hundreds of law enforcement agencies without her knowledge. Meza seeks the full statutory and actual damages allowable under law.

Jimenez ("Jimenez") 118. Plaintiff Fortino Rutilo regularly MoneyGram to send money from California to Mexico in 2022, including in excess of \$500. Jimenez was never informed his Protected Personal Information would be disclosed upon an unlawful request nor that Jimenez's Protected Personal Information would be disclosed to an unidentified third party named TRAC or Forcepoint. Jimenez was never informed his Protected Personal Information would remain in a mass database accessible by hundreds of government agencies or others. Jimenez never consented to any such disclosure of his Protected Personal Information. If Jimenez had known about this invasion of his privacy, he would not have paid MoneyGram to process the transaction, and would instead have searched for alternative options for sending his money. Jimenez is disturbed that his Protected Personal Information was disclosed to the Database Defendant and ultimately, hundreds of law enforcement agencies without his knowledge. Jimenez seeks the full statutory and actual damages allowable under law.

119. Plaintiff Griselda Aviles Carrillo "Carrillo" regularly used Dolex to send money from California to Mexico in 2022, including in excess of \$500. Carrillo was never informed her Protected Personal Information would be disclosed upon an

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unlawful request nor that Carrillo's Protected Personal Information would be disclosed to an unidentified third party named TRAC or Forcepoint. Carrillo was never informed her Protected Personal Information would remain in a mass database accessible by hundreds of government agencies or others. Carrillo never consented to any such disclosure of her Protected Personal Information. If Carrillo had known about this invasion of her privacy, she would not have paid Dolex to process the transaction, and would instead have searched for alternative options for sending her money. Carrillo is disturbed that her Protected Personal Information was disclosed to the Database Defendant and ultimately, hundreds of law enforcement agencies without her knowledge. Carrillo seeks the full statutory and actual damages allowable under law.

120. Plaintiff Jose Gerardo Vallejo Perez ("Perez") regularly used Dolex to send money from California to Mexico in 2020 and 2022, including in excess of \$500. Perez was never informed his Protected Personal Information would be disclosed upon an unlawful request nor that Perez's Protected Personal Information would be disclosed to an unidentified third party named TRAC or Forcepoint. Perez was never informed his Protected Personal Information would remain in a mass database accessible by hundreds of government agencies or others. Perez never consented to any such disclosure of his Protected Personal Information. If Perez had known about this invasion of his privacy, he would not have paid Dolex to process the transaction, and would instead have searched for alternative options for sending his money. Perez is disturbed that his Protected Personal Information was disclosed to the Database Defendant and ultimately, hundreds of law enforcement agencies without his knowledge. Perez seeks the full statutory and actual damages allowable under law.

VI. CLASS ACTION ALLEGATIONS

121. **Class and Subclass Definitions:** Plaintiffs bring this action pursuant to Fed. R. Civ. P. 23(b)(2) and (b)(3) on behalf of themselves and a Class and Subclass of similarly situated individuals, defined as follows:

All California residents who used the services of any Money Transfer Defendant or Money Transfer Defendants' subsidiaries or affiliates and such residents' Protected Personal Information was sent to TRAC and/or Forcepoint ("the Class").

All California residents whose Protected Personal Information was sent to TRAC and/or Forcepoint and subsequently viewed, observed, analyzed, accessed, or disclosed. ("Database Defendant subclass").

The following people are also excluded from the Class and Subclass: (1) any Judge or Magistrate presiding over this action and members of their families; (2) Money Transfer Defendants and Database Defendant, as well as Money Transfer Defendants' and Database Defendant's subsidiaries, parents, successors, predecessors, and any entity in which the Money Transfer Defendants or Database Defendant or their parents have a controlling interest, and their current or former officers and directors; (3) persons who properly execute and file a timely request for exclusion from the Class; (4) persons whose claims in this matter have been finally adjudicated on the merits or otherwise released; (5) Plaintiffs' counsel and Defendants' counsel; and (6) the legal representatives, successors, and assigns of any such excluded persons.

- 122. **Numerosity:** On information and belief, the proposed Class includes hundreds of thousands, if not millions, of people. Members of the Class can be identified through Money Transfer Defendants' and Database Defendant's records.
- 123. **Commonality and Predominance:** There are many questions of law and fact common to Plaintiffs' and each Class members' claims, and those questions predominate over any questions that may affect individual class members. Common questions include but are not limited to the following:

- a. Whether Plaintiffs and the Class members are "consumers" under the California Consumer Privacy Rights Act, Cal. Civ. Code § 1798.100 et seq.;
- b. Whether Money Transfer Defendants and Database Defendant are "businesses" under the California Consumer Privacy Rights Act, Cal. Civ. Code § 1798.100 et seq.;
- c. Whether the Money Transfer Defendants and Database Defendant violated § 1798.150 of the California Consumer Privacy Rights Act;
- d. Whether the Money Transfer Defendants and Database Defendant violated Plaintiffs' and Class members' privacy rights in violation of the California Constitution;
- e. Whether Plaintiffs and members of the Class are entitled to injunctive relief, statutory damages, actual damages, and reasonable costs and attorney's fees from Money Transfer Defendants and Database Defendant;
- f. Whether Money Transfer Defendants and Database Defendant should be enjoined from engaging in such conduct in the future; and
- g. The extent and form of any preliminary or equitable relief that the Court determines appropriate.
- 124. **Typicality:** Plaintiffs' claims are typical of the claims of other members of the Class and Subclass in that Plaintiffs and the members of the Class and Subclass were harmed, continue to be harmed, and Money Transfer Defendants' and the Database Defendant's conduct gave rise to the claims of Plaintiffs, the Class, and the Subclass.

125. Adequate Representation: Consistent with Rule 23(a)(4), Plaintiffs are adequate representatives of the Class because Plaintiffs are members of the Class and committed to pursuing this matter against Money Transfer Defendants and the Database Defendant to obtain relief for the Class. Plaintiffs have no conflicts of interest with the Class. Plaintiffs' counsel are competent and experienced in litigating class actions, including extensive experience in litigating consumer claims. Plaintiffs intend to vigorously prosecute this case and will fairly and adequately protect the interests of the Class.

126. Policies Generally Applicable to the Class: This class action is appropriate for certification because Defendants have acted on grounds generally applicable to the Class as a whole, thereby requiring the Court's imposition of uniform relief to ensure compatible standards of conduct toward the members of the Class and making final injunctive relief appropriate with respect to the Class as a whole. The policies that Plaintiffs challenge apply to and affect members of the Class uniformly, and Plaintiffs' challenge of these policies hinges on Money Transfer Defendants' and the Database Defendant's conduct with respect to the Class and Subclass as a whole, not on facts or law applicable only to Plaintiffs. The factual and legal bases of Money Transfer Defendants and Database Defendant liability to Plaintiffs and to the other members of the Class and Subclass are the same.

127. **Predominance and Superiority:** Consistent with Rule 23(b)(3) the questions of law or fact common to class members predominate over any questions affecting only individual members, a class action is superior to any other available means for the fair and efficient adjudication of this controversy, and no unusual difficulties are likely to be encountered in the management of this class action. The purpose of the class action mechanism is to permit litigation against wrongdoers even when damages to individual plaintiffs and class members may not be sufficient to justify individual litigation. Here, the damages suffered by Plaintiffs, the Class,

and Subclass members are relatively small compared to the burden and expense required to individually litigate their claims against Money Transfer Defendants and the Database Defendant, and thus, individual litigation to redress Money Transfer Defendants' and the Database Defendant's wrongful conduct would be impracticable. Individual litigation by each Class member and Subclass member would also strain the court system. Moreover, individual litigation creates the potential for inconsistent or contradictory judgments and increases the delay and expense to all parties and the court system. By contrast, the class action device presents far fewer management difficulties and provides the benefits of a single adjudication, economies of scale, and comprehensive supervision by a single court.

128. Injunctive and/or Declaratory Relief. Fed. R. Civ. P. 23(b)(2). Money Transfer Defendants and the Database Defendant through their uniform conduct, acted or refused to act on grounds generally applicable to the Class as a whole, making injunctive and/or declaratory relief appropriate.

129. Plaintiffs anticipate the issuance of notice, setting forth the subject and nature of the instant action, to the proposed Class members. Upon information and belief, Defendants' own business records, other available records, and/or electronic media can be utilized for the contemplated notices. To the extent that any further notices may be required, Plaintiffs anticipate the use of additional media and/or mailings.

130. Plaintiffs reserve the right to revise each of the foregoing allegations based on facts learned through additional investigation and in discovery.

VII. CAUSES OF ACTION

COUNT 1

Violation of the California Consumer Privacy Rights Act § 1798.150 et seq. (On behalf of Plaintiffs, the Class, and Subclass against All Defendants)

- 131. Plaintiffs and Class members incorporate the foregoing paragraphs as if set forth fully herein.
 - 132. Plaintiffs bring this count on behalf of themselves and the Class.
- 133. The California Consumer Privacy Rights Act, § 1798.100, et seq. ("CCPA") is a comprehensive statutory scheme that is to be liberally construed to empower and entitle Californians to know what personal information is collected about them and whether their personal information is sold or disclosed and to whom.
 - 134. Plaintiffs are "consumers" as defined by the CCPA.
- 135. The Money Transfer Defendants and the Database Defendant are "businesses" as defined by the CCPA and therefore subject to liability thereunder.
- 136. The Money Transfer Defendants and the Database Defendant collected, gathered, obtained, received (whether actively or passively), accessed, compiled, held, and/or stored Plaintiffs' Protected Personal Information as defined in Cal. Civ. Code § 1798.81.5(d)(1)(A), including but not limited to Plaintiffs' first and last names, government identification, account numbers, and/or credit or debit card numbers.
- 137. Plaintiffs' Protected Personal Information was voluntarily collected, accessed, stored, transmitted, and/or disclosed by Money Transfer Defendants and the Database Defendant in a nonencrypted and nonredacted form, or in some other form that permitted unauthorized individuals to access that information in violation of the CCPA.
- 138. Through this voluntary disclosure, Money Transfer Defendants and the Database Defendant breached their duty to implement, uphold, or maintain

- 139. As a direct and proximate result of Money Transfer Defendants' and the Database Defendant's failure to implement, uphold, or maintain reasonable security procedures and practices appropriate to the nature of Plaintiffs' Protected Personal Information, Plaintiffs suffered unauthorized access, exfiltration, and disclosure of Plaintiffs' Protected Personal Information.
- 140. As a direct and proximate result of Money Transfer Defendants' and the Database Defendant's unauthorized disclosure of Protected Personal Information, Plaintiffs were injured and suffered violation of statutory privacy interests.
- 141. In accordance with Cal. Civ. Code § 1798.150(b), prior to initiating this suit, Plaintiffs' counsel served Money Transfer Defendants and the Database Defendant with proper notice of these CCPA violation via Federal Express.
- 142. Plaintiffs seek actual damages, statutory damages, costs, injunctive relief, and attorney's fees.

COUNT 2

Invasion of Privacy Under California Constitution Art. 1, § 1 (On behalf of Plaintiffs, the Class, and Subclass against All Defendants)

- 143. Plaintiffs incorporate the foregoing paragraphs as if set forth fully herein.
- 144. Plaintiffs bring this count individually and on behalf of the members of the Class and Subclass against the Money Transfer Defendants and Database Defendant.
- 145. Plaintiffs, Class members, and Subclass members had a reasonable expectation of privacy in the Protected Personal Information that Money Transfer Defendants and Database Defendant disclosed without authorization.

146. Plaintiffs, Class members, and Subclass members have a strong interest in: (1) precluding the dissemination or misuse of their sensitive Protected Personal Information and related data; and (2) making personal decisions regarding the use of their Protected Personal Information and related data, including the right to know how such data may be used and to whom such data may be sent.

147. Money Transfer Defendants and the Database Defendant wrongfully intruded upon Plaintiffs', Class members', and Subclass members' seclusion in violation of California law. Plaintiffs' and Class members reasonably expected that the Protected Personal Information and related data that they entrusted to Money Transfer Defendants would be kept private and secure and would not be disclosed to any unauthorized third party or for any improper purpose.

- 148. Money Transfer Defendants and the Database Defendant intentionally invaded Plaintiffs', Class members', and Subclass members' privacy rights under the California Constitution by:
 - a. obtaining, storing, remitting, and disclosing remitting Plaintiffs',
 Class members', and Subclass members' Protected Personal
 Information and related data to TRAC and Forcepoint, both
 unauthorized, undisclosed third parties;
 - b. obtaining, storing, remitting, and disclosing Plaintiffs', Class members', and Subclass members' Protected Personal Information and related data to unauthorized, undisclosed third parties, to wit: law enforcement;
 - c. enabling the disclosure of Protected Personal Information and related data about Plaintiffs, Class members, and Subclass members in a manner highly offensive to a reasonable person; and

d. enabling the disclosure of Plaintiffs', Class members', and Subclass

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members' Protected Personal Information and related data without their informed, voluntary, affirmative, and clear consent. 4

149. A reasonable person would find it highly offensive that Money Transfer Defendants and the Database Defendant intentionally remitted Plaintiffs', Class members', and Subclass members' Protected Personal Information and related data to TRAC, Forcepoint, or any unauthorized third party without notice or consent to do so.

150. Plaintiffs, Class members, and Subclass members did not consent to any of Money Transfer Defendants' and the Database Defendant's alleged misconduct, including any transfer or remittance of Plaintiffs', Class members', and Subclass members' Protected Personal Information to TRAC or Forcepoint, unauthorized and undisclosed third parties, or to any party thereafter following Money Transfer Defendants' improper disclosures to TRAC and/or Forcepoint.

- 151. Money Transfer Defendants and the Database Defendant acted knowingly or in reckless disregard of the fact that a reasonable person in Plaintiffs', Class members', and Subclass members' position would consider all Defendants' actions highly offensive.
- 152. Money Transfer Defendants and the Database Defendant were aware that they were disclosing, transferring, or remitting Protected Personal Information to unauthorized, undisclosed third parties and that doing so was not in response to a lawful legal request.
- 153. Money Transfer Defendants' and the Database Defendant's unlawful invasions of privacy damaged Plaintiffs and Class members. As a direct and proximate result of these invasions, Plaintiffs, Class members, and Subclass members suffered mental distress, and their reasonable expectations of privacy were frustrated and defeated.

- 154. This invasion of privacy is serious in nature, scope, and impact.
- 155. This invasion of privacy constitutes an egregious breach of social norms underlying the right to privacy.
- 156. Plaintiffs, Class members, and Subclass members therefore seek all relief available for such invasion of privacy in violation of Article 1, § 1 of California's Constitution.

PRAYER FOR RELIEF

Plaintiffs Jose Guzman, Fortino Rutilo Jimenez, Bertha Meza, Griselda Aviles Carrillo, and Jose Gerardo Vallejo Perez individually and on behalf of all others similarly situated, respectfully request that this Court enter an Order:

- a) Certifying the Class under Rule 23 and naming the aforementioned Plaintiffs as representatives of the Class and respective Subclasses and Plaintiffs' attorneys as Class Counsel;
- b) Declaring that Money Transfer Defendants' and Database Defendant's conduct violates the laws and standards referenced above;
- c) Finding in favor of Plaintiffs, the Class, and Subclass on all counts asserted herein;
- d) Enjoining Money Transfer Defendants and Database Defendant from continuing to provide access to or copies of Plaintiffs', Class members', or Subclass members Protected Personal Information, or otherwise not complying with the CCPA.
- e) Awarding Plaintiffs, Class members, and Subclass members statutory damages for each violation of the CCPA;
- f) Awarding Plaintiffs, Class members, and Subclass members actual damages for each violation of the CCPA;
 - g) Awarding Plaintiffs, the Class, and the Subclass their reasonable

attorney's fees, expenses, and cost of suit; Awarding pre- and post-judgment interest, to the extent allowable; 2 h) Requiring further injunctive and/or declaratory relief as necessary to i) 3 protect the interests of Plaintiffs and the Class; and 4 Awarding such other and further relief as equity and justice require. j) 5 **JURY DEMAND** 6 Plaintiffs request a trial by jury of all claims that can be so tried. 7 8 Respectfully submitted, Dated: April 12, 2024 9 By: /s/ Taras Kick 10 Taras Kick (Cal. Bar No. 143379) 11 taras@kicklawfirm.com 12 Tyler Dosaj (Cal. Bar No. 306938) tyler@kicklawfirm.com 13 THE KICK LAW FIRM, APC 14 815 Moraga Drive Los Angeles, CA 90049 15 Tele: (310)395-2988 16 Fax: (310)395-2088 17 Daniel H. Charest (pro hac vice) 18 dcharest@burnscharest.com Darren Nicholson (pro hac vice) 19 dnicholson@burnscharest.com 20 Chase Hilton (pro hac vice) 21 chilton@burnscharest.com **BURNS CHAREST, LLP** 22 900 Jackson Street, Suite 500 23 Dallas, TX 75202 Tele: (469)904-4550 24 Fax: (469)444-5002 25 26 27 28